

1st AMARC Africa & MENA Conference
Community Radios in Africa, Middle East and North Africa : Sharing Experiences
for Development and Democracy Building From the Grassroots
Hotel Hassan, Rabat, Morocco, 22-24 octobre 2007

Agenda

Day 1. 22 October 2007

**What Legislative framework for the establishment and the
Development of Community Radios?**

Objective for the day: Establish a diagnostic, define the challenges, explore best models for community media and examine the arguments for advocacy. Produce recommendations for advocacy for an enabling environment for the establishment and the development of community radio.

Day presided by: Pr Jamal Eddine Naji, Chair UNESCO / ORBICOM, Rabat, Morocco.
Daily Rapporteur: Franklin Huizies, Regional Board of AMARC Africa

9h00 10h00 Official Inauguration of the Conference

Master of Ceremony and presentation of the Conference:

Jamal Eddine Naji, Director Chair ORBICOM-UNESCO on Public and community communication

Welcome Speeches

Mr Khalid Nagiri, Minister of Communication, Speaker for the government

Mr Mohamed Nabil Ben Abdallah, ex-minister of Communication, Speaker for the government

Jaco DuToit, UNESCO-Rabat

Steve Buckley President of AMARC

10h00 10h30 Coffee Break

10h30-12h15 Plenary. Models and Challenges for legislation frameworks

Objective: The objective is to establish the portrait of the situation of community radio in the media landscape and the challenges for legislations related to community radio and community media in general.

Panel 1. Experiences and typical cases:

Key note speaker: The challenges of legislative frameworks, constancies and diversity.

Steve Buckley, President AMARC;

Panel of practitioners for comments.

Yagui Issakou, Union des radios communautaires de Bénin;

Daoud Kuttab, member of the Board of AMARC, Jordan,
 Serge Paquin, Réseau Francophone des Amériques, Canada,
 Mariano Sanchez, Vice-President AMARC Europe

Panel 2. Models and arguments for advocacy:

Key note speaker. Argumentation elements & emblematic experiences. Oumar Seck Ndiaye, Regional of AMARC Africa

Panel of three practitioners for comments:

Wilna Quarmin, Ghana Community Radio Network, GCRN, Ghana,
 Said Essoulami, CMF-MENA
 Emmanuel Boutterin, SNRL, France

12h15- 13h00 Public Debate

13h00 – 14h30 Lunch

14h30 to 16h30 Interactive Workshops.

Workshop 1 : Legislations models : Case studies

Objective: Knowledge sharing, exchange of experiences, reflection and recommendations on legislation frameworks

Facilitator : Oumi Cantome Sarr, Manoore CR, Sénégal)
 Moulay Touhami Haidara, Responsible of Community Radio Network in Mali,
 Ayele Eshetu, Ethiopian National Community Radio Advocacy Group
 Said Essoulami, Centre for media Freedom, Morocco
 Francesco Diasio, Coordonateur AMARC Europe

Workshop 2 : Diagnostic, challenges for Community radio advocacy

Objective: Knowledge sharing, experiences exchange and lines of action, collaboration and expertise in advocating for community media.

Facilitator George Christensen, Radio One, Gambia
 Babacar Diouf, Ndef-Leng FM, Sénégal
 Ruby Amable, GCRN, Ghana
 Resource person Amar Qurabi, Media Development Centre, Syria
 Margareth Sentamu Masagazi, Radio Mama

Rapporteur : Zara Yacoub, DJA FM, Chad	Rapporteur : Jihad Abou Fala, Ammanet, Jordanie
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17h00 – 19h00 Assemblies

AMARC Africa general Assembly
 Agenda attached

MENA participants Assembly
 Agenda To be determined

20h00 Diner

Day 2. 23 October 2007
**Challenges to the Sustainability of Community Media and
Community Ownership**

Objective for the Day: Explore, exchange and make recommendations on the conditions needed for sustainable community media and for community ownership.

Day presided by: Grace Githaiga, President AMARC Africa

Daily Rapporteur: Daoud Kuttab, member of the Board of AMARC, Jordan

9h00 - 9h30 Synthesis of the discussions on the workshops the previous day on legislative frameworks challenges. (10 minutes for each rapporteur)

9h30-12h.00 Plenary. The challenges and multiple barriers to the sustainability of community media and local ownership by the communities.

The objective is to produce a portrait of the problematic of the sustainable community radio and for the local ownership of community radio and explore the best strategies to implement it.

Panel 1.

The barriers to the sustainability of community radios and the strategies to confront them: Ashish Sen, Vic President AMARC-Asia Pacific;

Panel of four practitioners

Analia Eliades, Lawyer, Consultant for AMARC LAC;

Fily Keita, Radio Kayes, Mali member of the AMARC Africa Board;

Webayou Mulugeta, Community Radio Initiative in Debre Zeil, Ethiopia;;

Georgette Koala Naze, Association Pengdwende, Burkina Faso;

Panel 2.

Community media ownership by the communities: The experiences of participation:

Maria Pia Matta, Vice President AMARC LAC.

Panel of four practitioners

Suman Basnet, AMARC Asia Pacific coordinator;

Jimmy Okello, Radio APAC, Uganda;

Farah Sulaiman Abu Helaleh, Ma'an Radio Voice, Jordan

Kohler Kadi Souley Bontano, Association Radio Fanham, Niger

11H.30-12.00: Coffee break

12h.00- 13h00 Public Debate

13h00 – 14h30 Lunch

Parallel Activity: Women International Network Assembly of Africa and MENA
(during Lunch time)

14h30 to 16h30 Interactive Workshops

Workshop 1: The Challenges of sustainability and ownership in Africa

Objective : Elaborate Recommendations

Facilitator: Francesco Diasio, AMARC Europe coordinator;
Aboubakar Cheikh, Réseau des radios rurales et locales des Comores, Comores
Kofi Larweh, Radio Ada, Ghana

Djagueu Kadji Christine Aimée, Radio rurale locale de Bafang, Cameroun ;

Rapporteur Daouda Gueye, Radio Oxyjeunes, Sénégal

Workshop 2: The Challenges of sustainability and ownership in MENA

Objective : Elaborate Recommendations

Facilitator: Malika Boussouf, Femmes en communication, Algeria
Najiba Ayubi, Killid Radio, Afghanistan

Jean-Jacques Ntamagara, Association burundaise des radiodiffuseurs, Burundi

Naser Hasan, Radio baba Gur Gur, Irak ;

Rapporteur Said Essoulami, Centre for media Freedom, Morocco

Gender : The Challenges of the Ownership and Programming

Objective : Elaborate Recommendations

Facilitator Elizabeth Robinson, AMARC Executive.
Mimouna Coulibaly, Presidente du RIF, Mali;

Doris Dery, GCRN, Ghana

Reem Obeidat, UNESCO Chair Gender & Media
Tamara Aqrabawe, WIN, Afganistán;

Rapporteur Margareth Sentamu, Uganda Media Women association

16H30-17.00 : Coffee Break

17h00 – 19h00 Assemblies

AMARC Africa General Assembly

Roundtable on Strategic Planning

Nomination of a follow-up committee charged of the inter-regional coordination

Sub-Assembly of participants from MENA

Roundtable on Training for trainers Programme

Nomination of a follow-up committee charged of the inter-regional coordination

19h00 to 20h00. Meeting of the two committees of Coordination Africa and MENA and S.G. : Strategies for 2007-2010 and networking.

20h00 Diner

Day 3. 24 October 2007
What Content, for what objectives and what Impact?

Objective of the day: Reflect upon the objectives of community media ? What contents are relevant? What impact and how to evaluate? Adopt the Declaration of Rabat for the Development of Community radio in Africa and MENA.

Day presided by: Oumar Seck Ndiaye, AMARC Africa

Daily Raporteur: Omar Mamadou, AMARC Africa coordinator

9h00 a 9h30 Synthesis of the previous day workshop on sustainability and ownership. What should we retain? (Included the Africa MENA coordination)

9h30-11h00 Plenary. What content, with what objective and what Impact ?

Objective: Reflect upon the objectives of community media ? What contents are relevant, what impact and what type of evaluation ?

Panel 1. Why Community Media? (3x15 minutes. Three panellists)

For Conflict Resolution? Zara Yacoub, Dja FM, Chad ;

Community Radio and development Objectives? Eliane Najros, Coordinatrice, Projet Dimitra, FAO-ESWD, Dimitra ;

Community Media, a Civil Society Actor? Aleida Calleja, Deputy President AMARC (to be confirmed)

Panel 2. What Contents are Relevant? (3x15 minutes. Three panellists)

Community Radio : Health and Development Lebelo Maleka, Soshanguve CR, South Africa

Gender and Women's rights and community radio Mimouna Coulibaly, President WIN, Mali ;

Community Radio, Human rights and citizenship. Prof. Reem Obeidat, Senior consultant;

11h00 – 11h30. Coffee Break

11h30- 12h15. Plenary (suite). What Contents for What Objectives and What Impact?

Panel 3. What Impact and how to evaluate?

(3x15 minutes. Three panellists)

Social campaigns and Networking experiences Elizabeth Robinson, Executive Committee of AMARC;

How to measure Community radio impact? Marcelo Solervicens, Secrétaire Général de l'AMARC

How can MARC increase community radio impact? Franklin Huizies, National Community Radio Forum, NCRF;

12h15 – 13h00 Public Debate

13h00 – 15h00 Lunch

15h00-16h30 Plenary. The Rabat Declaration for the Development of Community Radio in Africa and MENA

Debate on the Rabat Declaration for the development of Community Radio in Africa and MENA.

Co-Presidency of Plenary.

Pr Jamal Eddine Naji, Chair UNESCO / ORBICOM, Rabat, Morocco.
Grace Githaiga, President of AMARC Africa

16h30 – 17h00 Coffee Break

17h00 Official Closure of the Conference and farewell diner.