



DATE: 30<sup>th</sup> March 2015.

I Damir Divkovic producer on behalf of the radio Vesta Radio 91.2, Tuzla, Bosnia and Herzegovina declare that I have produced a thematic program for the project "**On the road to Beijing+20**".

I understand that I will receive a financial compensation of **200\$** for my participation when I have sent the **storyline, audio file** and **any additional information** needed for the campaign at the satisfaction of AMARC and UN Women.

**When did the show aired** (PLEASE ENTER ALL DATES, AIR TIME, FULL CONTACT OF THE RADIO):

Date	Time	Radio
30th March 2015.	14:00 CET+1	Vesta Radio 91.2 damir@vesta.ba
6th April 2015.	17:30 CET+1	Vesta Radio 91.2 damir@vesta.ba

**Title of the audio production**

Openly: Presence of women in media and politics

**Please provide a brief written description of the subject discussed in the audio submitted. (maximum 200 words)**

Social framework of Bosnia and Herzegovina is patriarchal. Women are participating merely 15% of content at TV broadcasts, newspaper and electronic portals, researches have shown. Ms. Zlatiborka Popov Momcinovic, university professor and contributor at Association of Journalists, presented her views on results of media monitoring during election campaign. Ms. Popov spoke about visibility of women in media and politics. Women don't use given media space to affirm themselves. They rather comprehend broader view in which there are no women. Women politicians are discriminated in media and it repeatedly becomes part of our culture. Besides bounding international and domestic legal standard of at least 40 percent women involvement of in public and political life, the reality is different. During election campaigns public is turning to media, political scene ramps up and underrepresentation of women increases. Society norms, stereotypes and prejudice hinder equal participation of women in public and political scene. The conclusion - we are far away from society of equal genders. Steps that need to be taken are empowering women about themes and processes relevant to our country. Furthermore, it is necessary to educate journalists about marginal groups. This would diminish the public image of women being passive observers.

**Data of the participating producer**

Full name	Damir Divkovic
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<i>(as indicated on your identification card)</i>	
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<b>Website of the programme</b>	www.vesta.ba
<b>Website of the radio</b>	www.vestaradio.ba
<b>Estimated audience of the radio</b>	340.000

I hereby declare that all the information submitted is accurate. Damir Džuhović