

Script 3:

Name of Program : Sada Sonar Gontobbo (The goal of white Gold)

Theme : Success in white fish

Program objective: Small fishing farmers of Bangladesh

Producer: radio Nalta, Kaliganj, Satkhira

Duration : 21 minutes

Target Audience : Fisher folk Community

Anchor : Selim Sahriar

Broadcasting Time	Subject/component	Duration	Types	Participants	Comments
	Signature tune	15 sec.	Recorded		
	Intro	1 min.	Recorded	Mamun Hossain	
	Report	3 min.	Recorded	Sathi	
	Link	15 sec.	Recorded	Mamun Hossain	
	Data base information (from govt.fisheries department)	6 min.	Recorded	Tarun Kumar & Fisheries Development Officer	
	Link	15 sec.	Recorded	Mamun Hossain	
	Song (theme based)	3 min.	Recorded		
	Link	15 sec.	Recorded	Mamun Hossain	
	Interview of fish buyer & seller	6 min.	Recorded	Tarun & seller	
	Closing comments	1 min.	Recorded	Mamun Hossain	
	Signature tune	15 sec.	Recorded		
	The end				

Sada Sonar Gontobbo (The goal of white Gold)

Anchor : Dear listeners, greetings from Radio Nalta 99.2 fm. Welcome to this very special program on fish farming in Bangladesh and how small farming families are benefitting from fisheries. This is magazine program “**Sada sonar gontobbo**”. Basically this program is based on the popular white fish of satkhira district. And I am mamun, with you.

Sada Sona means white fish like Ilesha, Prone, Katol, Koi and puti(local varieties) etc. By cultivating this type of fish many people of this area are maintaining their livelihood. Many farmers of different districts of Bangladesh achieved success by cultivating fish.

Satkhira is one of the famous districts for white fish cultivation. Now we will listen a report about this white fish. And Sathi will present the report.

Report (Summarized)

Satkhira is a southern district of Bangladesh. It is also a coastal area. 80% people of this area are involved in agricultural activities. And most of them are youth fisherman. They belong to small farming families and their livelihood in this area depends upon fishing. They are directly involved in cultivating fish and most of them cultivate white fish. There are many good opportunities in this region. They not only cultivate fish for their daily livelihood but also export this fish in foreign countries like China, Japan and USA. The fishes of this region also fulfill the demand of other district of Bangladesh. It is also recognized that the fish of Satkhira district is number one in Bangladesh for their export quality.

The hatchery is the best place for cultivating fish and collecting fish fingerlings. Besides this there are many government and private training centers to train up people about fish cultivation. The weather and other environmental conditions of this region are in favor of fish cultivation. This is why most of the people prefer to fish cultivation as their occupation and many unemployed become financially independent by cultivating fish. In this region many fish market is growing day by day.

Anchor: Dear listeners, you are listening the report. listening radio Nalta 99.2 FM, voice for the voiceless. You know that, white fish are cultivated in many areas of Satkhira district. Now we are listening an interesting interview about hatchery and the PL of white fish. And this interview is taken by Tarun Kumar.

Venue (Interview place): Govt. Hatchery

Q : What types of fish are cultivated in this hatchery?

Ans : -----

Q : How you collect the PL?

Ans : -----

Q: How long it takes time to Cultivate fish in this hatchery?

Ans : -----

Q : What types of food are required in this cultivation period?

Ans : -----

Q : What types of possibility to attack diseases ?

Ans : -----

Q : When do you feed the fishes ?

Ans :

What is the best time to collect the fish from hatchery?

Ans :

Anchor : Dear listener, you are listening an interesting interview about fish fingerlings. The Scientific officer of kaligong Upazila was with us in the interview. You are listening “Sada Sonar Gontobbo.” Dear listener, you know everyone likes to be entertained. It helps them to get relief from workload and **weariness**. The fisher folk communities also like to be entertained. So now we listen an interesting song. Keep listening radio Nalta 99.2 fm and stay with us.

Anchor: Dear listener, we have enjoyed a very excellent song. The objective of the fishermen is to make profit. They always try to reduce cost and make profit. A competitive market is created on this ground.

Now we listen an interview of a seller in competitive market. And this interview is taken by Tapan kumar & Mamun Hosain.

Interview of seller & buyer of a fish market.

Q: What is the present situation of the market?

Ans :

Q : What types of fish is profitable for selling?

Ans :

Q : Does it develop your family's financial condition?

Ans :

Q : What do you want to do in future.

Ans :

Anchor : Dear listeners, this is the time to say bye. You can express your opinion by writing to us. Pl Write us in this address

Producer: Tarun Kumar.
Sada Sonar Gontobbo
C/O: Radio Nalta, Nalta Hospital
Nalta, Kaligonj, Satkhira

Closing statement:

This is an initiative of FAO and AMARC on the occasion of the International Year of Family Farming 2014.